



Company Mission Statement

Mission

SR Apprenticeships provides access to high quality apprenticeships and professional education that improves lives and economic success through the skills and knowledge learned. Only “excellence” is enough in everything we execute.

Vision

To be a leading, recognised and respected apprenticeship training provider offering consistently high-quality apprenticeships and positive experiences for learners and businesses. To be the training provider of choice of our current and new learners and employers.

Values

- **Quality**

SR Apprenticeships will always strive to deliver high quality products for all our customers and inspiring others to do the same through our innovative working practices. The SRA Team continuously works to improve working practices.

Through our partnerships with employers SR Apprenticeships aims to offer high quality programmes that both challenge and stretch our learners throughout their chosen apprenticeship that support them fully in maximising their true potential.

- **Impact**

SR Apprenticeships always takes responsibility for its actions and the guidance provided for employers and learners.

The SRA Team always works to achieve maximum impact in terms of achievement and outcomes, through alignment of Policy and Procedure to company KPIs in all departments and job roles.

- **Professional**

SR Apprenticeships always acts fairly, honestly and transparently in order to be trusted and consistent in everything that is completed.

The SR A Team keeps people informed via the Company website, marketing materials, and most importantly through the Information, Advice and Guidance (IAG) that is provided.

Through open dialogue with customers, SR Apprenticeships welcomes feedback and recognises the value this has to the business in helping to improve how the Company works and the services offered.

- **Innovation**

Innovation is at the heart of everything that SR Apprenticeships does, from designing and delivering bespoke training solutions, to incorporating new ways of making programmes relevant in an ever-changing landscape.

SR Apprenticeships recognises and values the input of others and encourages strong partnerships through effective communication and collaboration.